



IBVTA VAPE FORUM '23

National Conference Centre, Birmingham
26th October 2023

Join us for an informative and engaging event, which brings together thought provoking presentations from industry leaders in the vape sector, combined with networking amongst like minded professionals.



AGENDA

9AM: Registration, coffee, networking and exhibition viewing

Conference welcome - Gillian Golden, IBVTA CEO

Session 1 - Taking action on waste

Setting the scene, research update
Best Practice in vape recycling
Legal obligations, WEEE regulations
Horizon scanning & design for the future
Group discussion & Q+A

Scott Butler, Material Focus
Nigel Tomlinson, GAP Waste Management
Graeme Vickery, DEFRA

Morning Break & exhibition viewing

Session 2 - Taking action on illegal sales and the illicit trade

Enforcement update
What does comprehensive Age Verification look like?
How might regulatory changes in China affect the UK market?
Group discussion & Q+A

Kate Pike, Trading Standards
Age verification provider

Lunch break & exhibition viewing

Session 3 - What's next for vape retail?

The category in context
Retailer and Consumer behaviour, a 'State of The Nation' insight
Reinvigorating vape retail
Group discussion & Q+A

Tymur Bezuhlyi, Nielsen IQ
Nick Downing, Commercial & Insights Director, IGD
Andy Phelps, Commercial Director (Ex. Co-op, JS)

Afternoon break & exhibition viewing

Session 4 - What's next for the sector?

Horizon scanning – policy and standards
What's next in Europe?
Demonstrating relative safety
Taking it forward & IBVTA campaign

Liam Humberstone, IBVTA
IEVA
Lizi Jenkins, Future Regulatory Services

This agenda may be subject to change

Ticket price: IBVTA Members & Associate Members £75, Non-Members £100
Exhibitor spaces - 4m x 2m shell scheme: IBVTA Members & Associate Members £1k + VAT, Non-Members £1.5k + VAT

FOR TICKETS: www.ibvta.org.uk/forum23