



# IBVTA VAPE FORUM '24

National Conference Centre, Birmingham  
22nd October 2024

*Join us for an informative and engaging event, which brings together thought provoking presentations from industry leaders in the vape sector, combined with networking amongst like minded professionals.*



## AGENDA

### 9AM: Registration, coffee, networking and exhibition viewing

Conference welcome - Gillian Golden, IBVTA CEO  
Opening remarks - Marcus Saxton, IBVTA Chair

#### Session 1 - Challenges of product innovation & future proofing regulation

Challenges of local vape enforcement Marsha Bell  
The work of national enforcement Kate Pike  
Product innovation and how producers are responding Liam Humberstone  
Group discussion & Q+A Joined by Craig Copland

### 11:15 - Morning Break & exhibition viewing

#### Session 2 - Commercial insights & taxation

The tracked vape retail market - insights and trends Aditya Lal  
Challenges and opportunities for independent dedicated retailers Arjan Singh-Raud  
Tax vapes - increase harm? Clive Bates  
Group discussion & Q+A

### 13:00 - Lunch break & exhibition viewing

#### Session 3 - Vape waste now and future

Regulatory update Graeme Vickery  
Producer Compliance Schemes – updates and future considerations for the vape industry Stephen Devine  
Vape recycling innovations and case studies Nathan Lowrey  
Group discussion & Q+A

### 15:00 - Afternoon break & exhibition viewing

#### Session 4 - IBVTA's work to tackle current challenges

IBVTA research & engagement update Liam Humberstone Engagement & Stewardship Lead, IBVTA  
APPG Inquiry into the role of vaping and government's proposed regulations All Party Parliamentary Group for Responsible Vaping  
Tackling local issues locally Local Vape Action (LVA)  
Group discussion & Q+A

Wrap up & closing remarks - Marcus Saxton, IBVTA Chair

[www.ibvta.org.uk](http://www.ibvta.org.uk)

